

**EXTREME LUXURY SWEEPSTAKES:  
 ROYAL PRESTIGE CLUB  
 AWARD CERTIFICATE!**

We're giving away a 2-Day Ritz Carlton Royal Prestige Club Award certificates, valued at over \$2,000! Experience extreme luxury on your next business trip or vacation at any Ritz around the world. Register with Synergy's LinkedIn group by September 1st and you will be automatically entered into the sweepstakes!

 **ENTER ONLINE TO WIN!**

## EXTREME Summer 2007

FROM LAURA KOZELOUZEK,  
 PRESIDENT OF SYNERGY WORKPLACES



(FROM LK'S KITE-BOARDING VACATION)

**Welcome to our Extreme Summer issue of Thrive!** We're all about working happy and achieving more, and now we're taking networking, play, and lifestyle to the extreme.

Ready to take your business up a level...or six? Here's where the Synergy community that we're building will come in extremely handy. Read about Juliette Colon, our very own "Business Matchmaker." As General Manager of Synergy Workplaces in Atlanta, Juliette shares a few of the many great connections she's helped her clients foster, all within the convenience of a stroll down the hallway. Our national community can help you achieve more with extreme networking.

Since you'll be achieving more for your business this summer, it's important that you remember to balance work with some serious playtime! Testing your own boundaries while you're out there having fun may inspire a little more risk-taking in the workplace. Being exposed to a completely different culture may help you think outside the box at the office. Whether you travel to an exotic location to hang with gorillas; or like me, try kite-boarding in the Keys, you'll be amazed how it will help balance work, relieve stress...and work happy.

To end on a decadent note, **we're even giving away a 2-Day Extreme Luxury Passes at the Ritz Carlton of your choosing.** We're proud to have The Ritz Carlton in our very own community, with offices at Synergy Workplaces in Rutherford New Jersey. Make it a priority to enjoy the good life when traveling for work. See your Synergy Receptionist for your entry form.

As always, welcome to our new clients, and thanks to our renewing clients for their continued business and support.

Have a fantastic finish to your summer...work, play, live.

Laura Kozelouzek, President

**HOT NEWS:**

**new locations added!**

Take advantage of Synergy Workplaces' reciprocal conference room program when you travel, or grow your business nationally with a virtual office in multiple locations!



**boca raton, FL**

595 S. Federal Highway Ste. 600  
 Boca Raton, FL 33432  
 t: 561 544 2600

[download site sheet online](#)



**ft. lauderdale, FL**

401 E. Las Olas Blvd, Ste. 1400  
 Ft. Lauderdale, FL 33301  
 t: 954.332.2300

[download site sheet online](#)



**pasadena, CA**

70 South Lake Ave., 10th Floor  
 Pasadena, CA 91101  
 t: 310.651.3000

[download site sheet online](#)

**ALSO INTRODUCING:**

**synergy**<sup>™</sup>suites

workplaces for companies on the grow.

Determining office needs for today and the future is never an easy task. **Until now.**

Less costly than business centers and more flexible than traditional space, our new **Multi-Office Synergy Suites**, launched in Atlanta, can cost-effectively accommodate small companies with 5-12 employees.

191 Peachtree Street, Ste. 3300  
 Atlanta, GA 30303  
 t: 404 736 3600

[download site sheet online](#)

115 Perimeter Center Place  
 South Terraces  
 Atlanta, GA 30346  
 t: 404.736.3611

[download site sheet online](#)

**DOT CALM ROOM: BALANCE**

## EXTREME VACATIONS!

Excerpt from [ShermansTravel.com](#)



Some travelers live on the edge. Never satisfied with lazing away their vacation days on the beach, these thrill seekers look for adventure on their days off. If orbiting the Earth, bungee-jumping from a tower on the Las Vegas Strip, or getting up-close-and-personal with a gorilla sounds like your idea of a good time, you're in luck. We've found 10 extreme vacations to get your heart racing and, just in case you aren't quite ready to swim with the sharks, we've also included a similar—albeit less-adrenaline-pulsing—alternative with each of our top adventure-filled trips. [Read more on back.....](#)

COMMUNITY:

Confessions of an  
**Extreme  
 Matchmaker**



BY JULIETTE COLON

As they say, it's **WHO** you know that can really take you places. That's where I come in. If there's one thing I know, it's...well... **EVERYBODY**. While that's part of my job, it's also a passion. OK, maybe an obsession. I've even started referring to myself as the Synergy Matchmaker. I've seen our community become a powerful resource for many clients. Not only do we create an environment where you can work happy, our community can help you achieve more. As General Manager of our downtown Atlanta location, I've had the pleasure of making many positive introductions between Synergy community members that I think would find it beneficial to know each other. Next thing I know... they're doing business together! **I have to confess...it's addictive.**

For example, Crissy Klaus of 360 Child Concepts, Inc. mentioned she need onlined to hire a PR firm. I immediately thought of the three different media firms right in our center. I emailed her the contact information for all three and after her due diligenceshe ended up hiring one of them.

**"As if the affordable, high-quality office space Synergy Workplaces business 'match-making' has already led to a great contract with one of our most exciting, innovative clients...one we might not have connected with otherwise."**

*Kinetra Smith, Brainchild Associates*

From a commercial/residential mortgage lender looking to do business with a closing attorney; to an Allstate insurance broker assisting a new client with general liability insurance...our clients are catching on to what a valuable a resource a Synergy Manager can be for their business.

**"Synergy has given me much more than just a professional work place. I have found that I am surrounded by like-minded entrepreneurs."**

*Crissy Klaus, CEO, FIO360, LLC*

Valuable Synergy Resources:

- **Use your manager as a resource.**
- **Join Synergy's LinkedIn Group**
- **Synergy's Resource List**
- **Attend center mixers.**

It's all about spreading the Synergy... together we can achieve more.

DOT CALM ROOM: **CONTINUED**

Page 2

## EXTREME VACATIONS!

### Drag Racing

If your adrenaline pumps just watching The Fast and the Furious, your heart will feel like it's about to come out of your chest when you experience the real thing. Street racing is illegal, but law-abiding drag-racing schools abound. Doug Foley's Drag Racing School ([www.dougfoley.com](http://www.dougfoley.com)) offers several dates in Atco, N.J. (plus a duo of options in Michigan and Pennsylvania); for the highest HBM (heart beats per minute), opt for the Super Comp Dragster package, a two-day program that includes safety instruction and step-by-step familiarization with your car. Then it's time to hit the track, open the throttle, and make like Mario Andretti.

**Low-adrenaline alternative:** Not quite ready to get behind the wheel? Get behind Andretti himself and ride with him when you sign up for a Mario Andretti Fantasy Day ([www.andrettiracing.com](http://www.andrettiracing.com)). Yes, autographs are included.

### Gorilla Safari

For the chance to interact with the one of the world's most-endangered species, follow in the footsteps of Dian Fossey, the anthropologist immortalized in the 1988 movie Gorillas in the Mist. No more than 700 mountain gorillas remain, but Volcanoes National Park in Rwanda is still the best place on the earth to spot—and maybe even touch—one of these gentle herbivores. Their distinctive personalities are endearing, while the ruins of the Karisoke Research station where Fossey was murdered and buried are themselves quite moving. JK Safaris ([www.gorillasafaris.net](http://www.gorillasafaris.net)) runs four-day safaris to the area that include ecolodge stays.

**Low-adrenaline alternative:** If you're not up to the intense safari necessary to track the mountain gorillas, a visit to Monkey Mountain in France ([www.montagnedessinges.com](http://www.montagnedessinges.com)) provides primate interactions of a different kind: the 280 Barbary Macaques monkeys here roam free among visitors, but be careful, as these mischievous creatures are known to take food right out visitors' hands!

### Heli-Skiing

If you're a top-notch skier with a penchant for adrenaline, get off the trails and take to the skies by boarding a chopper and going heli-skiing, a sport that makes the trek up the mountain as exciting as the run down. Lured by the promise of untouched slopes, wilderness solitude, and challenging terrain, those who dare to get airborne access otherwise inaccessible peaks. Valdez Heli-Camps ([www.valdezhelicamps.com](http://www.valdezhelicamps.com)) operates tours to the Chugach mountain range in Alaska; serious extremists book the four-day Sound to Summit package that tackles Chugach's 13,000-foot peak and offers accommodations on a ship (complete with heliport) anchored in the Prince William Sound.

**Low-adrenaline alternative:** Have a fear of flying? Consider backcountry skiing in the Colorado Rockies instead; Paragon Guides ([paragonguides.com](http://paragonguides.com)) offers great off-the-trail treks in Vail.

### Shark Diving

If Jaws didn't permanently scare you out of the water, pack your gear and go deep-sea diving with the sharks off the coast of Cape Point, South Africa. Apex Shark Expeditions ([www.sharkbookings.com](http://www.sharkbookings.com)) runs day trips into False Bay (some 30 minutes from Cape Town) between November and June, inviting you to swim for over an hour with Mako and blue sharks without anything but your wet suit between you and their fins

**Low-adrenaline alternative:** Check out the world's largest predatory shark—the great white—in the Pacific waters around Mexico's Isla Guadalupe; Shark Diver ([www.sharkdiver.com](http://www.sharkdiver.com)) outings put you underwater—and safely behind bars—in a secure steel cage.